

July 24, 2023

Via Online Submission

Attorney General Aaron Frey
Office of the Attorney General
6 State House Station
Augusta, ME 04333

Re: Data Security Incident

Dear Attorney General Frey:

The undersigned represents Robin Merger Corporation dba ASCD & ISTE (“Robin Merger”), a non-profit that focuses on educational services, and located at 2111 Wilson Blvd., Suite 300, Arlington, VA 22201. We write to inform your office of a recent IT incident, described in more detail below. Robin Merger takes the security and privacy of its employees’ information seriously and has taken steps to notify all affected individuals, out of an abundance of caution.

I. Description of the Incident

Robin Merger Corporation uses a third-party platform through which it administers its payroll. On May 9, 2023, Robin Merger was informed that this third-party platform was subject to an unauthorized access by an unknown third party who attempted to process fictitious payroll. While it appears that this activity was limited in scope, some personal information may have been accessed.

Since becoming aware of the unauthorized access, Robin Merger has worked diligently to determine what happened and what information was potentially involved as a result of this incident. Immediately upon discovering the incident, Robin Merger initiated its comprehensive response protocol, launched an investigation, including contacting appropriate law enforcement and the Internal Revenue Service.

As of this writing, Robin Merger has not received any reports of fraud or identity theft related to this matter.

II. Number of Maine Residents Affected.

Robin Merger discovered that the incident may have resulted in the exposure of information pertaining to 4 Maine resident. Notification letters to these individuals were mailed on June 9, 2023, via First Class Mail. A sample of the notification letters sent to affected Maine residents is attached as **Exhibit A.**

III. Steps Taken.

Robin Merger takes the security of sensitive information that our employees entrust in us very seriously. Upon discovery of this incident, Robin Merger immediately launched an investigation, and worked with its third-party vendor to ensure that they took steps to prevent further unauthorized access.

Additionally, the notified Maine individuals whose personal information were potentially compromised were offered complimentary identity theft and credit monitoring services for twelve (12) months.

IV. Contact Information.

Robin Merger remains dedicated to protecting the sensitive information within its control. If you have any questions or need additional information, please do not hesitate to contact me at maryam.meseha@fisherbroyles.com or (609) 250 – 2405.

Very truly yours,

/s/ Maryam M. Meseha

Maryam Meseha, Esq., Partner

FISHERBROYLES, LLP

Exhibits

Exhibit A



Return Mail
Processing PO Box
999
Suwanee, GA 30024

SAMPLE A. SAMPLE - L01
APT ABC
123 ANY ST
ANYTOWN, US 12345-6789

June 9, 2023

RE: Important Security Notification. Please read this entire letter.

Dear Sample A. Sample:

We are writing to inform you that we recently discovered that our third party payroll platform experienced unauthorized access which may have involved your personal information. We take the protection and proper use of your information seriously and want to provide you with information and resources you can use to protect you information.

At present, there is no evidence that any of your personal information has been misused; however, out of an abundance of caution, we are notifying you of this incident and offering you the resources discussed below so that you can take precautionary steps to protect yourself, should you wish to do so.

What Happened? Robin Merger Corporation uses a third party platform through which it administers its payroll. On May 9, 2023, we were informed that this third-party platform was subject to an unauthorized access by an unknown third party who attempted to process fictitious payroll. While it appears that this activity was limited in scope, your personal information may have been accessed.

What Information Was Involved? At present, there is no evidence that any of your personal information has been misused; however, elements of your personal information that may have been compromised may have included, and potentially were not limited to, your: name, address, and social security number.

What We Are Doing? We take the protection of your personal information seriously and are taking steps to prevent a similar occurrence. Immediately upon discovering the incident, we initiated our comprehensive response protocol, launched an investigation, including contacting appropriate law enforcement and the Internal Revenue Service. We are sending this letter to make you aware of this incident so that you can take steps to protect yourself and minimize the possibility of misuse of your information.

We encourage you to remain vigilant and to regularly review and monitor relevant account statements and credit reports and report suspected incidents of identity theft to local law enforcement, your state's Attorney General, or the Federal Trade Commission (the "FTC"). We have included more information on these steps in this letter.

To help protect your identity, we are offering complimentary access to Experian IdentityWorksSM for 12 months.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for 12 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 12 month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** September 30, 2023 (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: www.experianidworks.com/credit
- Provide your **activation code**: **ABCDEFGHI**

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-877-890-9332 by September 30, 2023. Be prepared to provide engagement number **B095962** as proof of eligibility for the Identity Restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12 MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

What You Can Do. Please review the enclosed *Information about Identity Theft Protection* for additional information on how to protect against identity theft and fraud. You may also take advantage of the complimentary identity protection services being offered.

For More Information. We sincerely regret any inconvenience or concern caused by this incident. If you have further questions or concerns, please email hr-external@ascd.org.

Sincerely,

Cheretta Clerkley

Cheretta Clerkley
Chief Operating Officer

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.